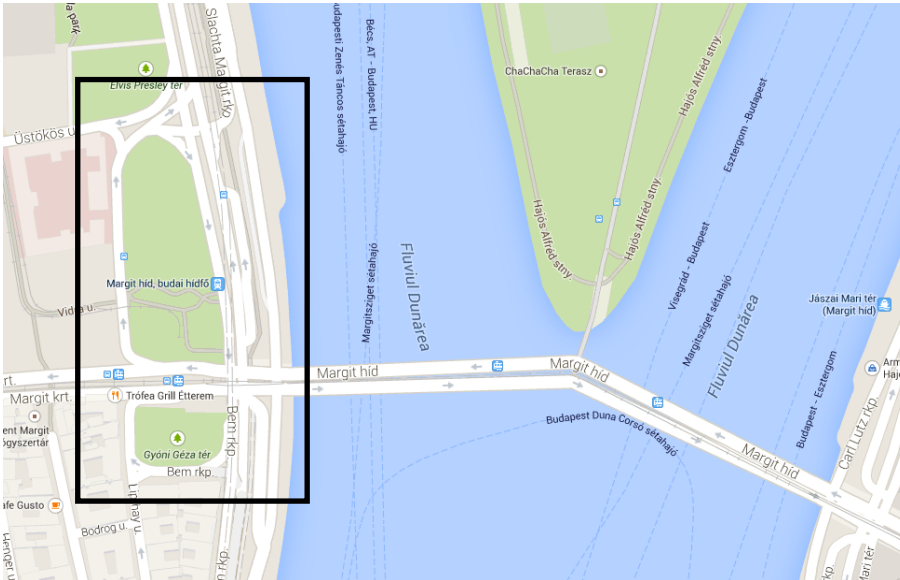
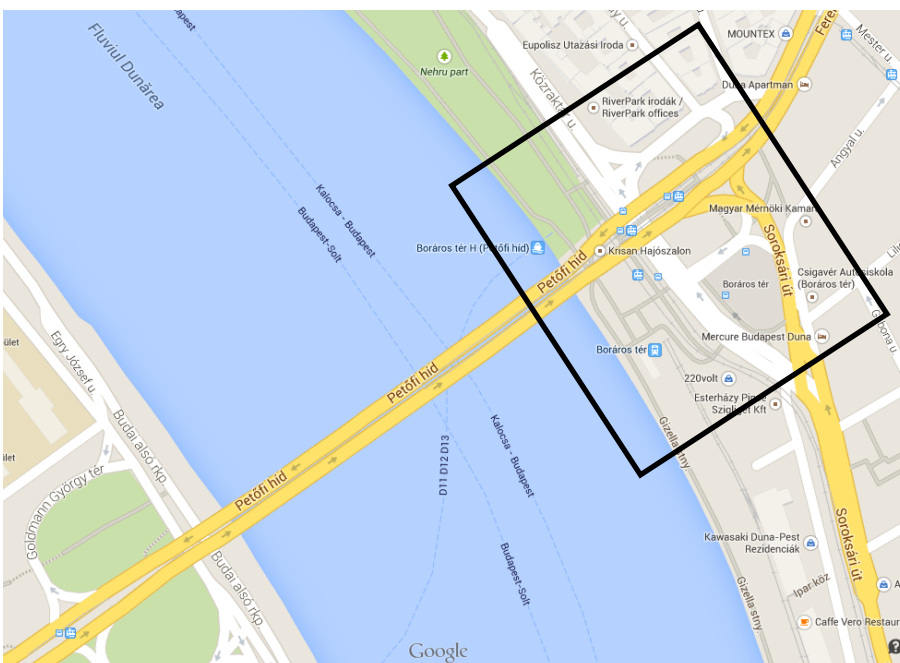


DESCRIPTION OF THE DESIGN TASK / WORKSHOP BRIEF

SITE[S]:

There are two different and separate project sites defined for the workshop. These have several connections in common and references to each other at the same time - nevertheless they also share similar attributes and represent differences too.

1st SITE: Margit híd (Margaret Bridge) bridgehead at the Buda side2nd SITE: Petőfi híd (Petőfi Bridge) bridgehead at the Pest side

Any of the two project sites can be chosen separately - but due to the correspondence of the sites we recommend to deal with both in order to build up a concept that puts them into a wider and more complex context.

ISSUES / RECOMMENDED CONTENT

ISSUES / key words

- ▶ connectivity - improvements of infrastructure, traffic and other aspects of connections
- ▶ mobility - reacting on current and prospective future tendencies
- ▶ use of [public] spaces
- ▶ integrity
- ▶ riverside city - the city of Budapest and the river Danube, symbiosis or conflict
- ▶ sustainability
- ▶ equality - urban and social aspects

RESEARCH & ANALYSES

Before starting the planning phase a brief research and analyses is recommended to be done by each team that provides an adequate basis for the concept and puts the ideas into picture.

- ▶ “Map of Problems” - indicating the discovered problems of the site[s] on the provided maps
- ▶ Photos annotated or marked up - emphasising problems and inconveniences
- ▶ Prognosis, diagrams or any other predictive graphics and texts
- ▶ anything other that can help to establish the planning context and the ideological framework of the approach

CONCEPT / PLANS / DESIGN

The ideas shall react on the problems found at the site[s] following the issues mentioned above, while building up an urban strategy and innovation for the future. The goals and the tools can be defined freely by each group regarding the defined mission statement - strategical plans, infrastructural innovations, sustainable solutions or even small detail designs are also welcome - as any other respective idea that you can come up with.

[The planning solution may also focus only on one certain definite issue or aspect chosen by the team, while solutions that take into consideration all the global contextual framework can be an option too.]

- ▶ Definition of the design challenge - setting up the mission statement, defining the aims, goals, tools and the expected outcome
- ▶ Plans - layouts - sections - diagrams presenting the idea and solutions
- ▶ Details, photo montages, sketches
- ▶ Descriptions and texts describing the basis of the strategy / can be integrated into the drawings or images
- ▶ any other media that can be used for further understanding

Besides we highly recommend to document the process of the planning phase - scanned sketches, photos of post-its, etc.

PRESENTATION

The projects have to be presented by each of the teams at the end of the workshop. The format preferably shall be a slideshow with the recommended content described above [in a .ppt, keynote .pdf or prezi format] and extended with oral presentation by the team members - that will be followed by a discussion of the jury.

